NCC Cable System Order

Order #	62339040	Flight Dates	09/26/16 - 10/02/16	Update Date		09/23/16	
Syscode	2482	Agency	Medium Buying LLC	Version		1 Vs. 1	
System Name	Time Warner/DirecTV- I+ Lexington, KY	Advertiser	Americas Liberty PAC	Show All Lines			
Market	Lexington-Fayette			Total # of Wee	ks		1
	•	Client Code		Total			\$1,556.00
AE	Andrew Yolles	Product Code		Commission			\$233.40
Sales Coordinator	Samantha Larsen	Est Code	na	Net Total			\$1,322.60
Office	Washington	Product Name		Total Spots			10
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted	•	-	Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	CPP	-	СРМ	-
					•		

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$38.00	\$38.00	30	Presidential Debate 9/26
2	CNBC	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$38.00	\$38.00	30	Presidential Debate 9/26
3	CNN	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$177.00	\$177.00	30	Presidential Debate 9/26
4	CNN	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$177.00	\$177.00	30	Presidential Debate 9/26
5	FXNC	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$459.00	\$459.00	30	Presidential Debate 9/26
6	FXNC	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$459.00	\$459.00	30	Presidential Debate 9/26
7	HLN	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$38.00	\$38.00	30	Presidential Debate 9/26
8	HLN	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$38.00	\$38.00	30	Presidential Debate 9/26
9	MNBC	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$66.00	\$66.00	30	Presidential Debate 9/26
10	MNBC	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$66.00	\$66.00	30	Presidential Debate 9/26

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$1,556.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,556.00

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NCC Cable System Order

Order #	62339040	Flight Dates	09/26/16 - 10/02/16	Update Date		09/23/16		
Syscode	8000	Agency	Medium Buying LLC	Version		1 Vs. 1		
System Name	Time Warner/Lexington Interconnect, KY	Advertiser	Americas Liberty PAC	Show All Line	S			
Market	Lexington-Fayette		-	 Total # of We	eks			1
	•	Client Code		Total			\$3,	,432.00
AE	Andrew Yolles	Product Code		Commission			\$	514.80
Sales Coordinator	Samantha Larsen	Est Code	na	Net Total			\$2,	,917.20
Office	Washington	Product Name		Total Spots				10
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Not accepted		•	 Sold On		Cost Per Spot		
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	
Comments :								

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$64.00	\$64.00	30	Presidential Debate 9/26
2	CNBC	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$64.00	\$64.00	30	Presidential Debate 9/26
3	CNN	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$386.00	\$386.00	30	Presidential Debate 9/26
4	CNN	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$386.00	\$386.00	30	Presidential Debate 9/26
5	FXNC	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$1,029.00	\$1,029.00	30	Presidential Debate 9/26
6	FXNC	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$1,029.00	\$1,029.00	30	Presidential Debate 9/26
7	HLN	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$88.00	\$88.00	30	Presidential Debate 9/26
8	HLN	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$88.00	\$88.00	30	Presidential Debate 9/26
9	MNBC	Presidential Debate	9/26/16	10/2/16	19:00	21:00	Х							-	-	1	\$149.00	\$149.00	30	Presidential Debate 9/26
10	MNBC	Presidential Debate	9/26/16	10/2/16	22:30	24:00	Х							-	-	1	\$149.00	\$149.00	30	Presidential Debate 9/26

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$3,432.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,432.00

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